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SERVE Holdings, LLC Acquires New Restaurant Franchise *Leading Captain D's Franchise Adds Del Taco to Business Mix*

(April 5, 2007 – Memphis, Tenn.) One of Memphis' most successful restaurant ventures has acquired the rights to build Del Taco Restaurants in the Mid-South. SERVE Holdings, LLC, the largest franchise in the Captain D's family of restaurants, has signed a contract with Sagittarius Brands to open 5 Del Taco's in Shelby County with the rights to build 15 restaurants in their corporate territory. This is the first Del Taco franchise in the south.

Since its foundation in 1942 Del Taco has grown to become a major player in the Mexican-style quick-service restaurant business. It is now the second largest Mexican/American restaurant chain in the United States with over 470 stores across the country. "We are excited about the economic impact that this business acquisition will have on the Memphis community. Del Taco is a fantastic restaurant and will be a great success in Memphis," says Clarence A. Mitchell III, principal owner and CEO of SERVE Holdings. SERVE will break ground on the first Del Taco this fall.

Del Taco offers a variety of menu items that appeal to a broad range of tastes with a strong emphasis on quality and value. Menu options include tacos, burritos, quesadillas, nachos, world famous crinkle cut fries, Double Del® Cheeseburgers, shakes and breakfast burritos. Each item is made fresh only once the customer places the order, and is prepared with many quality ingredients.

About Del Taco

Del Taco operates or franchises more than 480 restaurants in 14 states. Del Taco offers a full range of made-to-order Mexican items such as tacos, burritos, quesadillas and American favorites including cooked-to-order burgers, fries and shakes. Del Taco uses fresh ingredients including hand-made salsa, fresh produce, freshly grated cheddar cheese, chicken grilled every hour and lard-free beans made from scratch. Additional information is available at www.deltaco.com.

About SERVE Holdings, LLC

SERVE Holdings, LLC opened their franchise in 2003 after buying 20 Captain D's restaurants from Captain D's Corporate. SERVE owns 13 Captain D's restaurants located in the city of Memphis and 13 restaurants in surrounding counties. The company's future plans include expanding their business into their corporate territory of six states, encompassing 77 counties. SERVE Holdings hopes to double the size of their company by growing to more than 40 Captain D's restaurants and 5 Del Taco restaurants by 2008. The company employs over 750 people. Their corporate offices are located in Memphis. For more information on SERVE Holdings, visit www.serveholdings.com.

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